



**City of Castlegar**  
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November 14, 2007

**A Message from the Mayor**

**File: 0530-01**

**Re : Strategic Priorities and Objectives for 2008 and beyond**

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I am pleased to present Castlegar City Council's strategic priorities for 2008 and beyond.

These priorities have been identified by City Council as well as the City's senior management team as strategically important initiatives that will form the basis for the development of the City's 2008 budget and five year financial plan.

In addition to Council and staff input the City will seek participation into our strategic priorities from the citizens of Castlegar. Public meetings will be held throughout the community prior to the beginning of the 2008 budget development process.

These strategic priorities contain specific actions that the City is committed to achieving. It is not intended to be an exhaustive list of everything the City does, but is designed to provide focus to the City's efforts and to give the community a yardstick by which to measure our performance.

The progress that we make toward achieving results to specific priorities will be reported to citizens through our annual report.

Respectfully submitted,

Lawrence Chernoff  
Mayor



# City of Castlegar

## Strategic Priorities and Objectives File: 0530-01

November 14, 2007

The following are the Priorities of the City of Castlegar for 2008 and beyond

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Castlegar City Council has identified the following as strategic priorities that will be initiated in 2008.

- **Water Management Plan:** Develop and implement a comprehensive Water Management Plan beginning in 2008.
- **Airport Water System:** Evaluate the City's Airport Water system and upgrade the reservoir and well system as appropriate.
- **Land Acquisitions:** Review and evaluate strategic land acquisitions that are a significant benefit to our citizens.
- **City Staffing:** Ensure that the City has the human resources necessary to execute and implement the strategic directions of the City.
- **Traffic Signal at 37<sup>th</sup> Street:** Design traffic signal at 37<sup>th</sup> Street and Columbia Avenue in 2008. Construct in 2009.
- **Road Works Program:** Using the "Pavement Assessment" report as a guide, and coordinating underground storm, water and sewer infrastructure work, develop a road rehabilitation plan for 2008 and beyond.
- **Field Improvements:** Assess, evaluate and update the City's current athletic field improvement program. Continue to work with community stake holders to develop athletic fields.
- **Water Storage (Fire Protection):** Determine the best location and size for a new water storage reservoir to best serve and protect the community and improve our water distribution system.
- **Hazard Beacon Program:** To lower aircraft landing limits, ensure fewer flight cancellations, and allow for night time medivac in the community, implement the "Hazard Beacon Program" at the Castlegar Municipal Airport and seek federal and provincial funding support where possible.
- **Landscape Plan:** Complete development of a comprehensive landscape plan for the City of Castlegar by 2008. Evaluate, cost and implement recommendations at designated improvement areas.

# City of Castlegar

## Strategic Priorities and Objectives for 2008 and beyond

- **Pedestrian and Bicycle Masterplan:** Complete the Pedestrian and Bicycle Masterplan. Evaluate, cost and implement recommendations starting in 2008.
- **Zuckerberg Island Bridge:** Retain the Zuckerberg Island Bridge as an important heritage landmark in the City of Castlegar. Undertake structural repairs to the bridge to ensure safety of pedestrian traffic in 2008.
- **Taxation Policy:** Ensure Castlegar remains one of the most competitive jurisdictions with regard to property taxation in the region. Review and implement major industry taxation policy for 2008.
- **Castlegar Reducing its Mark Program (CRIMP):** Continue with partnership under the Provincial Climate Change Charter. Develop initiative to form a regional coalition to address climate change and develop climate change monitoring solutions.
- **Columbia Basis Trust Community Initiatives Program:** Develop a new strategy to maximize the impact of the Community Initiatives Funding opportunity for community groups in the City of Castlegar.

The following strategic priorities were initiated in 2007 and will be continued in 2008.

- **Official Community Plan:** Present a revitalized Official Community Plan to the public by September, 2008. Integrate sustainability planning and obtain funding for the project under the Community Works Funding initiative.
- **Park Zone Water System and Looping Project:** Complete phase one of the construction project in 2008.
- **Waste Management:** Implement door to door recycling in the City of Castlegar in 2008 and renew garbage collection contract. Work collaboratively with the Regional District on solid waste services.
- **Cultural Groups and Communities in Bloom:** Work collaboratively with community cultural groups. Meet with groups before renewing funding agreements and ensure appropriate resources are directed to the maintenance of public facilities and infrastructure. Exploit funding opportunities with the Ministry of Tourism.
- **North Castlegar Sanitary Sewer Project:** Complete phase one of the construction project in Spring, 2008. Tender and consider constructing phase two of the project in 2008.
- **Recreation Commission Master Plan and Cultural Initiatives:** Work collaboratively with the Castlegar and District Recreation Commission to develop a Recreation Master Plan for our greater community.

# City of Castlegar

## Strategic Priorities and Objectives for 2008 and beyond

- **Regional District of Central Kootenay Service Review:** Complete General Administration Service Review in 2008. Ensure principles of June 8, 2007 Initial Discussion Paper are implemented to disperse expenses between municipalities and rural areas fairly.
- **Seamless transition of operations to New City Hall location:** Ensure a smooth transition, with zero down time, to the New City Hall by January 18, 2008.
- **Broadband:** Complete the revised broadband project in 2008 to be competitive, cost effective and scalable. Ensure access to leading edge technology tools to create competitive advantage.
- **Airport Development:** Continue to pursue airport property development opportunities in 2008.
- **Gaming Centre:** Finalize agreement to locate a gaming centre at the airport property in 2008 and move forward with infrastructure development.